



WOOL INDUSTRY EXPORT PROMOTION COUNCIL (WOOLTEXPRO)

Setup by Ministry of Textiles, Government of India

Regd. Under Soc. Regn. Act No. Maharashtra State, Mumbai/1560/2001

Products under the purview: (Ch. 51: Wool, Fine or Coarse Animal Hair, Horsehair Yarn & Woven Fabric, Ch. 55: Worsted Yarn & Fabric, Ch. 56, 58, 63, 65 & 67: Woollen Made-ups including Felt, Woven Pile Fabric, Blankets, Home Textiles, Hats, Caps and other Articles, Ch. 62: Wool Shawls, Scarves & Garments, Ch. 57: Machine-Made Carpets)

Ref.No.:FRANCE/2026-27/

13th October, 2026

WHO'S NEXT, ONE OF THE LARGEST B2B FASHION EXHIBITIONS IN EUROPE

Greetings from **WOOLTEXPRO!**

WOOLTEXPRO is pleased to announce its participation in **WHO'S NEXT 2027**, one of Europe's leading B2B fashion and lifestyle trade shows, scheduled to be held from **16th to 18th January 2027** at **Paris Expo Porte de Versailles, Paris, France**.

Who's Next brings together international fashion and lifestyle professionals, offering a dynamic platform for discovering new collections, exploring emerging trends and building valuable business connections. Each edition attracts approximately **38,000 visitors, including 70% buyers and features around 1,200 exhibiting brands**. The event welcomes retailers, multi-brand stores, department stores, e-commerce companies, buying offices, stylists and other industry professionals.

France and the wider European market offer valuable opportunities for Indian exporters of woollen and blended textiles, shawls, stoles, winter apparel, fashion accessories and other textile products. India's rich textile heritage, craftsmanship, product diversity and design capabilities provide a strong foundation for connecting with international buyers seeking distinctive and quality products.

Participation in Who's Next 2027 will provide Indian exporters with an opportunity to **showcase their collections, explore new business opportunities, enhance international brand visibility and establish long-term relationships with European and global buyers**. The event's strong focus on fashion, creativity, lifestyle and retail makes it a promising platform for expanding the global reach of Indian woollen and textile products.

PARTICIPATION DETAILS

Booth Size	9 SQM Equipped booth
Participation Fee (EUR 598 sqm)	EUR 6,617.00 (including Registration EUR 1,235.00)
Discount on Participation Fee	EUR 300.00
Discounted Participation Fee	EUR 6,317.00
Participation Fee in INR	Rs. 6,95,000/-
Rs. 40,000/- Per Corner Extra (subject to availability)	
Furniture included: 1 table, 3 chairs, 1 module rack (including 3 bars or 3 tablets), 1 paper bin.	



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BANK DETAILS FOR RTGS / NEFT

Account Name	WOOL INDUSTRY EXPORT PROMOTION COUNCIL
Bank	CANARA BANK
Branch	NEW MARINE LINES BRANCH, MUMBAI – 400020
Account No.	1389201003519
IFSC Code	CNRB0001389
Account Type	Current Account

IMPORTANT INFORMATION

- Participation will be confirmed on a **first-come, first-served basis**, subject to receipt of full payment and availability of space.
- Interested exporters are requested to apply at the earliest to secure their participation and preferred booth location.
- Corner booths will be allotted subject to availability and payment of the applicable additional charges.
- Exporters are requested to complete the registration form and submit it along with proof of payment.

For further details, please contact: +91-7011107267, 9870331184.

Kind regards,

Team WOOLTEXPRO

Wool Industry Export Promotion Council (WOOLTEXPRO)

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